



YMCA OF THE PALM BEACHES

17th Annual
Prayer Breakfast

FEATURING KEYNOTE SPEAKER

Jesse Palmer

Former Florida Gators & NFL Quarterback | TV Host & Analyst

Tuesday, December 8, 2026 | 7:45 AM - 9:15 AM

The Breakers Palm Beach

For Youth Development • For Healthy Living • For Social Responsibility

ABOUT THE EVENT

Join us for the 17th Annual YMCA Prayer Breakfast and help create opportunities for individuals and families across our community. Since 1917, the YMCA of the Palm Beaches has been a place where people of all ages can build confidence, improve their health, and find a sense of belonging.

Your support helps ensure that financial hardship is never a barrier to participating in YMCA programs. Together, we can continue opening doors, strengthening families, and providing the resources and support our neighbors need to learn, grow, and thrive.

KEYNOTE SPEAKER

Jesse Palmer

Former Florida Gators & NFL Quarterback | TV Host & Analyst

Jesse Palmer has built an accomplished career both on and off the field. A standout quarterback for the Florida Gators, he played in the NFL with the New York Giants and San Francisco 49ers before becoming one of the leading voices in sports television.

Today, Palmer serves as one of ESPN and ABC's leading college football analysts and game commentators, covering many of the sport's biggest matchups. In 2024, he introduced a new generation of fans to college football as a featured broadcaster in the highly anticipated return of EA Sports College Football 25.

Beyond the gridiron, Palmer has become a familiar face on television as host of ABC's The Bachelor franchise and Food Network's Spring Baking Championship, Summer Baking Championship, and Holiday Baking Championship. He has also hosted the Emmy Award-winning DailyMail TV, The Proposal, The Ultimate Surfer, and Disney Parks' holiday specials, while serving as a contributor for Good Morning America and ABC News.

In 2024, Palmer combined his passion for sports and style with the launch of his apparel brand, J.Palmer, in partnership with Fanatics.



HONORARY CHAIRS

Dale & Cathy Hedrick

Hedrick Brothers Construction

Dale and Cathleen “Cathy” Hedrick are longtime supporters of the YMCA of the Palm Beaches since the 1980s, and this will be the 17th year attending the Prayer Breakfast. Dale’s connection to our Y is especially personal. He accompanied his father to our Y almost daily and credits the Y with adding years to his father’s life and, just as importantly, happiness to those years.

That connection continues today as Hedrick Brothers Construction builds our new Lake Lytal Park Community Center, a project Dale and Cathy felt strongly about being part of because of what the Y has meant to their family.

Dale is the founder and CEO of Hedrick Brothers Construction, and Cathy is a former Assistant State Attorney and longtime community leader.

Married for 38 years, they are members of Family Church Downtown and share a deep commitment to faith, family, and service.



SPECIAL GUEST

Felicia Rodriguez

WPBF 25 News



Felicia Rodriguez is an Emmy Award-winning journalist who co-anchors WPBF 25 News at 5, 6, 10 and 11 p.m. A Bronx native of Puerto Rican heritage, she is a proud Florida Gator and holds degrees from the University of Florida and Mississippi State University.

Felicia joined WPBF 25 News in 1998 and is celebrating 28 years with the station. Her honors include the Ray Marsh Award for Broadcast Excellence, the Esperanza Award, and recognition as a Hispanic Woman of Distinction.

Felicia and her husband, David, have been married for 16 years. Their family includes daughter Mia and stepdaughters Emily and Rachel. In her free time, Felicia enjoys spending time with family and friends.

SPONSORSHIP PACKAGES

CHAMPIONSHIP SPONSOR

\$50,000

- Exclusive Presenting Sponsor recognition in marketing material.
- Prominent onstage signage
- One (1) premium view table for ten (10) guests, plus seating for four (4) at the head table with Jesse Palmer.
- Eight (8) VIP passes for pre-breakfast meet & greet and photo with Jesse Palmer
- Full-page electronic program book ad.
- First right of refusal for the 18th Annual YMCA of the Palm Beaches Prayer Breakfast

BROADCAST SPONSOR

\$25,000

- Recognition in all marketing material.
- Logo inclusion on YMCA signage on stage & throughout the event.
- One (1) premium view table for ten (10) guests, plus seating for two (2) at the head table with Jesse Palmer.
- Eight (8) VIP passes for pre-breakfast meet & greet and photo with Jesse Palmer.
- Full-page, full-color electronic program book ad.

PRIME TIME SPONSOR

\$12,500

- Logo inclusion on YMCA signage on stage & throughout event
- One (1) table for ten (10) guests near head table.
- Six (6) VIP passes for pre-breakfast meet & greet and photo with Jesse Palmer.
- Full-page, full-color electronic program book ad.

GAME DAY SPONSOR

\$7,500

- Logo inclusion on YMCA signage on stage & throughout event.
- One (1) table for ten (10) guests.
- Four (4) VIP passes for pre-breakfast meet & greet and photo with Jesse Palmer
- Full-page, full-color electronic program book ad.

ON-AIR SPONSOR

\$3,800

- Logo inclusion on YMCA signage on stage & throughout the event.
- One (1) table for ten (10) guests.
- Two (2) VIP passes for pre-breakfast meet and greet and photo with Jesse Palmer
- Full-page, full-color electronic program book ad.

VIP MEET AND GREET ADD ON

\$200

- Add an additional pre-breakfast meet and greet and photo with Jesse Palmer to your sponsorship.
- Does not include an additional seat.

COMMUNITY PARTNER (NON-ATTENDING)

\$2,000

- Logo inclusion on YMCA signage on stage & throughout the event.
- Full-page, full-color electronic program book ad.

Individual tickets will be available for purchase at a later date.

YES! I would like to become a SPONSOR and support the YMCA of the Palm Beaches 17th Annual Prayer Breakfast

Please select your sponsorship level:

- ☐ Championship Sponsor — \$50,000
- ☐ Broadcast Sponsor — \$25,000
- ☐ Prime Time Sponsor — \$12,500
- ☐ Game Day Sponsor — \$7,500
- ☐ On-Air Sponsor — \$3,800
- ☐ VIP Meet and Greet Pass Ad On (only with Sponsorship) — \$200
- ☐ Community Partner (Non- Attending) — \$2,000



CONTACT INFORMATION

Name: _____

Company: _____

Address: _____

City / State / Zip: _____

Phone: _____

Email: _____

PAYMENT METHOD

- ☐ Check enclosed (payable to YMCA of the Palm Beaches)
- ☐ Please invoice me
- ☐ Credit card (please call 561-508-4031 to process)

ONLINE

YMCAPalmBeaches.org



Please return this form attention to Joely Pique:

YMCA of the Palm Beaches | 2728 Lake Worth Road, Lake Worth, FL 33461

or email : jpique@ymcapalmbeaches.org

Deadline for logo and electronic ad inclusion is November 15, 2026.

Please email your logo (JPEG or PNG) and electronic ad (PDF) to:

jpique@ymcapalmbeaches.org

QUESTIONS? 561-508-4031